The Snowball Challenge

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| Weeks 43 and 44 | Duration: 2 weeks | This fulfills two obligatory assignments. |

# Description

In this assignment you will pair up groups of two. Over the two weeks you will have to analyze the business case given by the TA, come up with and alter ideas in collaboration with your group members and create a website. ***Document all of your processes and decisions process focusing in particular on why you made the choices that you did!***

**Week 1**

In groups of two, brainstorm ideas for 15 minutes based on the business case delivered by the TA. Then, your team will pair up with another group of two, and discuss and agree on which idea you prefer or combine ideas from both teams. Then as a group of four you’ll create a website based on your idea.

**Week 2**

In the start of the lab, find another group of four students and give each other feedback on the website, including usability and accessibility. Then you go back to your groups of four and redevelop your website according to the feedback.

# Check-list:

1. Find a partner and brainstorm ideas.
2. Team up with another pair, decide on what you want to develop.
3. Develop the website.
4. Give another group feedback, and receive feedback, then redesign.
5. Submit the URL and documentation of processes and decisions on Fronter.
6. Good luck!

# Business Case

Create a low-tech or high-tech solution that works for everyone. The solution could be a redesign of an existing solution or a completely new product or service. The sky is the limit. Identify a problem, and create a product or service that solves the problem.